

VISUAL SELLING

A fresh and powerful approach for your sales success

At a time when traditional sales strategies are losing their effectiveness and you as a sales professional are challenged to distinguish yourself from the crowd, we offer you an innovative solution: Visual Selling.

This method emphasizes the power and scientific basis of visualization, and gives you and your team the tools to sustainably exceed your sales goals, both in the short and long term.

Whether you are struggling with outdated strategies or are simply looking for a fresh, distinctive approach: Visual Selling takes you to the next level. Start today and lead sales with compelling visualization!



Henk Wijnands

UK, Netherlands & Germany

+31-6-20842966

henk@workvisual.nl



Karl Mortier

Belgium & France

+32-475-409925

karl@workvisual.nl

**THE VISUAL
COMMUNICATION
COMPANY**

www.workvisual.nl

info@workvisual.nl



VISUAL SELLING

Discover the power of the pen to make your sales more efficient

STEP 1: TASTE AND DISCOVER

Basic skills are covered, so that you can immediately get started with visualisation as a new skill.

You will learn to visualize for yourself and discover how you can use this effectively in customer conversations.

This is a 1-day workshop.



STEP 2: INTEGRATION INTO PRACTICE

The second step focuses on the concrete application of visualisation in your sales pitches and conversations. Visual pitching and visual storytelling are highlighted, where you will learn how to combine your sales skills with visualisation.

You work with practical cases and receive feedback to refine your skills. You will also work with various hardware and software to use visual selling efficiently.

In addition, this package offers individual coaching to ensure the integration of these skills.

You develop your own visual templates for processes, conversations, products and customer journeys.

This is a 1-day workshop.

STEP 3: VISUAL SALES MANAGEMENT

In the third and final step you delve deeper into the strategic application of visualisation. How can you use visualisation as a strategic tool for building sales at an organisational level?

Topics such as visually facilitating strategic meetings, drawing up sales plans and leading teams using visualisation are discussed.

This is a 1-day workshop.

